

MATTHEW DADAY

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QUALIFICATIONS

- Award winning Designer and Motion Graphics Artist/Animator.
- Over 10 years experience in motion graphics design, editing and compositing.
- Ability to manage multiple projects at once, under tight deadlines.
- Experienced in producing/art directing for video and photo shoots.

EDUCATION

2008-Present

3D Animation Certificate Program, (CDIA) Boston University

2000-2007

Continuing Education, Rhode Island School of Design

1994-1998

BFA, Massachusetts College of Art

EMPLOYMENT

2006-Present

Digital Artist/Designer

Hasbro Inc. – Cake Mix Studios

- Art Direct and produce content for TV, web and internal needs
- Create stories and write scripts for studio projects.
- Create concept art and storyboards for TV pilots, commercials & animations
- Design motion graphics and animations for broadcast commercials and show pilots.
- Compositing.
- Manage projects using outside resources when needed.
- Collaborate with team members, brainstorm and share best practices.

2001-2006

Senior Designer/Animator

NESN (New England Sports Network)

- Project manager and lead designer for 2005 Red Sox Broadcast.
- Establish and maintain the graphic look of the station.
- Produce motion graphics/animations for television shows.
- Design logos, posters and DVD packaging.
- Assist in managing a part time staff of designers

1996-2001

Graphic Designer

Adlife Marketing & Communications

- Created websites and multimedia presentations.
- Designed posters, CD-ROM packaging and circulars.
- Demonstrated expertise in pre-press and color separation.
- Devised company wide data archival procedures.

COMPUTER SKILLS

- Adobe Photoshop, After Effects and Illustrator
- Apple Final Cut Studio
- Autodesk Maya
- Maxon Cinema 4D

INTERESTS

Drawing cartoons and comic books. Painting. Animation.

AWARDS

- 2006 Platinum Studios "Comic Book Challenge" Finalist
- 2005 Emmy Award for Outstanding Non-News Promotional Spot
- 2005 Silver Telly Award for 2005 Boston Red Sox Open Animation
- 2005 Silver Telly Award for 2005 Poker Challenge Graphics
- 2005 Telly Award for a Red Sox Promotional Spot "History Happens Here"
- 2004 Emmy Award for Outstanding Achievement in Graphics Package
- 2004 Emmy Award for Outstanding Non-News Promotional Spot
- 2004 Telly Award for 2003 Boston Bruins Broadcast Re-Design
- 2004 Telly Award for Red Sox Promotional Spot, "What's in a Name?"